

# Sell Your Business On Your Own Terms, And Stop *Worrying* About Retirement.

You can increase the value of your company, ensure your legacy endures, and move on to the next exciting chapter of your life ***with confidence***.



## THE SIGNIFICANT PROBLEM

All over the country, thousands of owners of small businesses are looking to sell their companies and retire, expecting that all their hard work has paid off. The result is that there are many more sellers of businesses than there are buyers. ***The market is flooded.***

Unfortunately, only 20% of businesses offered for sale actually sell. Many will simply be shut down and cost the owners a large portion – or the entirety – of their nest egg.

This presents some serious problems for...

...**YOU** - Especially if you have the vast majority of your net worth tied up in your company. Even a viable, thriving business may not return its true value if it can sold. And if you can't transfer your company to new owners, you won't be able to access any of the money you may be depending on for your retirement or your next big adventure.

... **YOUR BUSINESS** - your business has customers, revenues, trained staff, systems, channels of distribution, and many connections to the local community. You built an infrastructure and a whole ecosystem around your business that took years to develop. All this could be lost if you are unable to sell it.

... **YOUR EMPLOYEES** - your loyal, hard-working employees could be out of their jobs, and they may be at an age or a point in their careers where it will be hard to find new ones.

... **AND YOUR COMMUNITY** - without you to provide valuable services, your customers will be forced to go elsewhere – taking with them the money that supported essential services for your community.

But there's a good solution that can turn all of this around, getting both you and your business into good health and good fortune, for as long as possible.

Yes! You can be assured that your company can be sold for a good return on your huge investment of time and money, to people who are going to grow your company and business name far into the future.

## INTRODUCING THE XitPLUS SOLUTION!

At **XitPLUS** our mission is twofold:

- First, to enable you to extract the huge portion of your net worth that is trapped in your business. This helps you to move into the exciting next phase of your life easily, without stress or anxiety for the future ...

... and ...

- To position the company you built to continue and thrive under empowered new owners, who were previously your *Key Employees*.

You and your team will first use the **XitPLUS Solution** to increase the value of your business by fine tuning its processes and systems before you begin the process of leaving.

Then, when the business is as effective and efficient as possible, positioned to thrive from continued growth, it will be a no-brainer decision for your key employees to take over.

### Why Key Employees?

They already know everything about the company, and they (and the other employees) have the most to gain from the continuation of the business. As its new owners, they will not only continue the legacy you've created, they'll reinvigorate the company with their renewed energy and enthusiasm.

Throughout the coaching included in the XitPLUS Solution, they will learn the foundations of ownership and operations, as well as the mindset to think and behave as owners rather than employees. With your (and our) help, they will become successful stewards of what you built.

## THE BENEFITS OF THE XitPLUS SOLUTION

The **XitPLUS Solution** is a unique transformation process, which enables you to move on from your business and savor the next stage of your life while empowering your key employees to grow their futures.

### Onward for you! Upward for them!

**You** will have an extremely meaningful purpose, helping your loyal employees to grow. And by clearly envisioning the next stage of your life and accessing the net worth that is trapped in your business, you can follow the roadmap you will create to thoroughly enjoy that stage.

**Your business** will continue to thrive and grow, adding to your legacy and to the value of the community that supports it.

Your **key employees** will build their own futures through ownership of a business they have already committed to, and your other employees will be able to keep their jobs.

And **the community** will continue to enjoy the support provided by the company and its employees. It will benefit from the continuation of long standing relationships local suppliers and vendors have with your company, the services you provide, and the essential community services your company enabled.

### It's truly a win-win-win scenario!

To learn more about the **XitPLUS Solution** and how it can help you secure a brighter future for yourself, your company, your employees, and your community, schedule a confidential call to discuss how you can move on to your next chapter with confidence!

Click this [Calendly link](#) or Email Tom, [tom@xitplus.com](mailto:tom@xitplus.com), to set up an appointment now!

### ABOUT THE XitPLUS TEAM

**TOM GLEDHILL** – built and sold multiple companies during his career as a business owner. He was an M&A Advisor and is the author of two best selling books, **The Big Transfer** and **Xitpro System**.

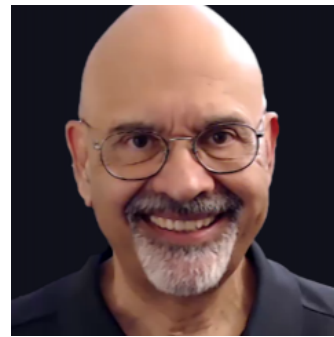
**JOHN ORIAN** – spent his career as a project manager and business owner. He has created programs to enable businesses to become effective and efficient, and for owners and employees to have truly satisfying, well-lived lives.

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